

ROTHSCHILD • SAFARIS •

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FOR IMMEDIATE RELEASE

African Safari is Now a Family Affair The *Kid-Friendly Options on the increase*

Denver, CO (November 10, 2008) – African Safaris are not just for wildlife photography enthusiasts, adrenaline seekers or honeymoon couples anymore. Camps and lodges are becoming more and more kid friendly by creating special programs, activities and even specially trained guides, to cater to children. Boutique safari operators like Denver-based Rothschild Safaris can help travelers navigate all the options with expert advice and first-hand experience.

“We help families completely remove themselves from the chaos of every day life and reconnect through customized safaris in the awe-inspiring environment of the African bush,” says Leora Rothschild president of Rothschild Safaris. “Our trips are opulently designed not for the sake of luxury but individually created so that the whole family will experience the trip of a lifetime.”

Rothschild Safaris specializes in creating customized safari itineraries that include well-planned activities for the whole family. These safari experts recommend the following options to families looking for the trip that their children will remember forever:

- The cheetah conservation program in which students can get “hands-on” with endangered cheetahs, small spotted cats and wild dogs, is a great learning experience for those dedicated to helping threatened wildlife. Part of the Hoedspruit Endangered Species Centre in South Africa, the program includes classroom learning, lectures followed by practical exercises and local involvement with nearby schools and community.
- When looking for family friendly accommodations in Africa, Rothschild Safaris suggest Camp Jabulani. This South African property was created as an elephant rescue camp for sick elephants found in the wild and is now a luxurious, 5-star camp. There are many activities that children will enjoy, such as elephant-back safaris, elephant tracking and hot air balloon rides. Also, parents can get some grown-up time with a treatment or massage at the wellness spa.

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- An additional South African camp that is designed around children is Londolzi Game Lodge. This luxury camp has programs for kids while parents are out on game drives. The smaller “cubs” get to experience “The Den” where they can paper mache, make candles, catch bugs, and learn African song and dance. The older “Future Rangers” get to take courses including mammal behavior, bird identification, understanding weapons, plants and their medicinal uses and much more.
- If guests prefer an East African experience, Alfajiri Villas on the Kenyan coast brilliantly accommodates children and family groups. The owners of the property have two young girls and kept them in mind when creating Alfajiri. English speaking nannies are available on-site as well as games, TVs and videos can be provided. This makes relaxation for the parents possible, knowing that their children are well taken care of and having a great time.

Having been on over 200 safaris over the last decade, Leora and her team of expert safari planners at Rothschild Safaris have the latest insight and knowledge about accommodations and activities ideal for families traveling on safari.

For nearly two decades, Rothschild Safaris has been dedicated to personally exploring the African Continent in order to custom design safari adventures for clients worldwide. Whether travelers are looking for the adventure of camping under the stars of the African sky or a safari in total luxury and style in permanent tents and lodges, Rothschild Safaris always delivers high value at a reasonable cost. And, having personally experienced every destination, guide, camp and lodge the company sells within Africa over the course of 200+ safaris, Rothschild Safaris prides itself on offering something special and unique when it comes to African Safaris.

For more information please call 1.800.405.9463.

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Rothschild Safaris: Denver-based custom African safari expert Rothschild Safaris strives to leave their clients in awe of the magnificent continent of Africa. The company understands that it is daunting for most travelers to start planning a life-changing adventure to Africa, and therefore spends hours communicating with clients to understand their travel-style, budget and expectations to create a perfect custom African safari. For more information and to contact a custom African safari expert email info@rothschildsafaris.com.

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